

CURTIERIA 3

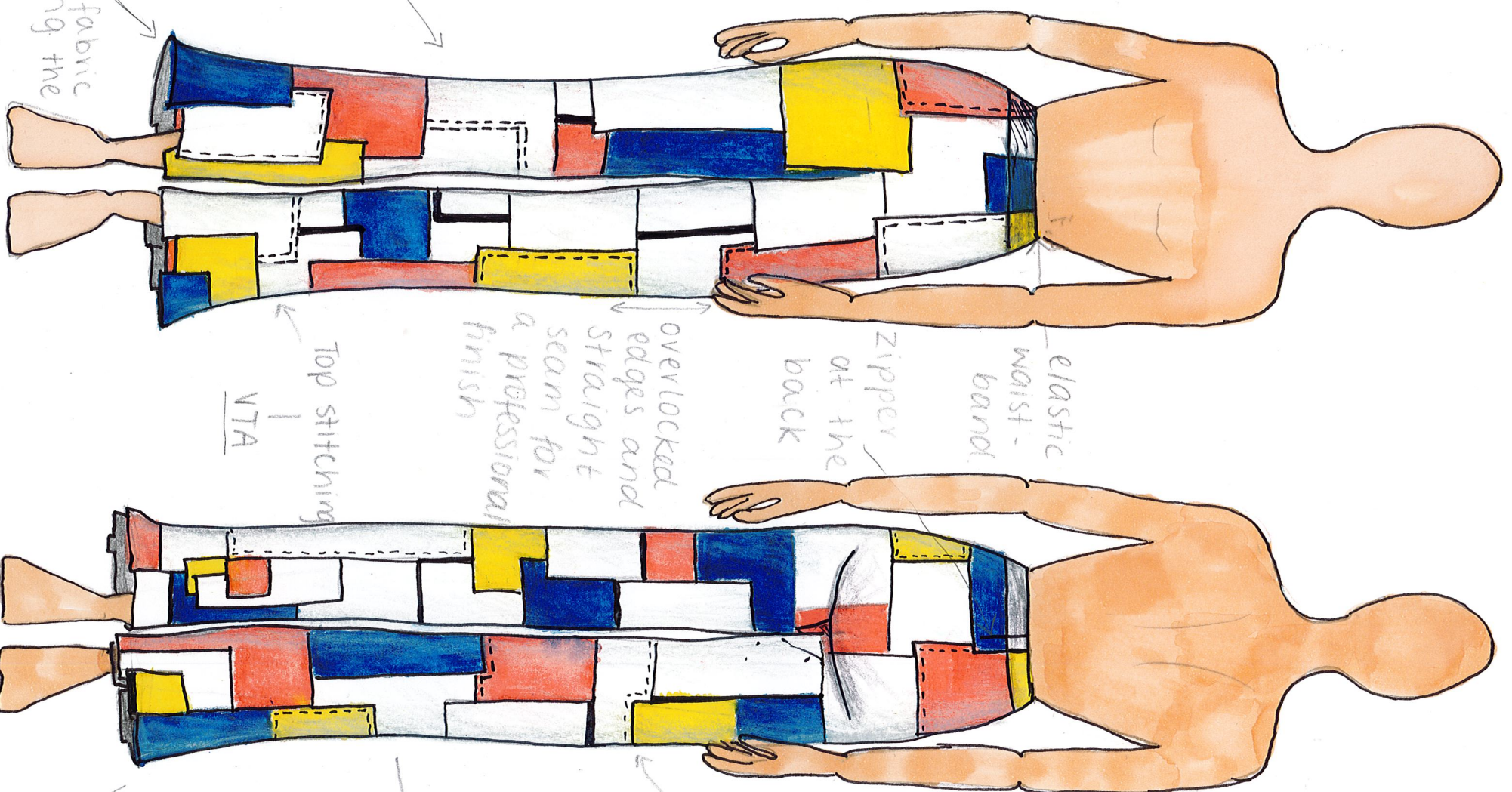


DESIGN OPTION 1

Visual, tactile and Aesthetic
- The contrasting colours in these pants create visual appeal.

Piet Mondrian inspired innovation + creativity

Different fabric pieces along the hem.
- VTA and Innovation + creativity



- Suitable for a garden wedding.

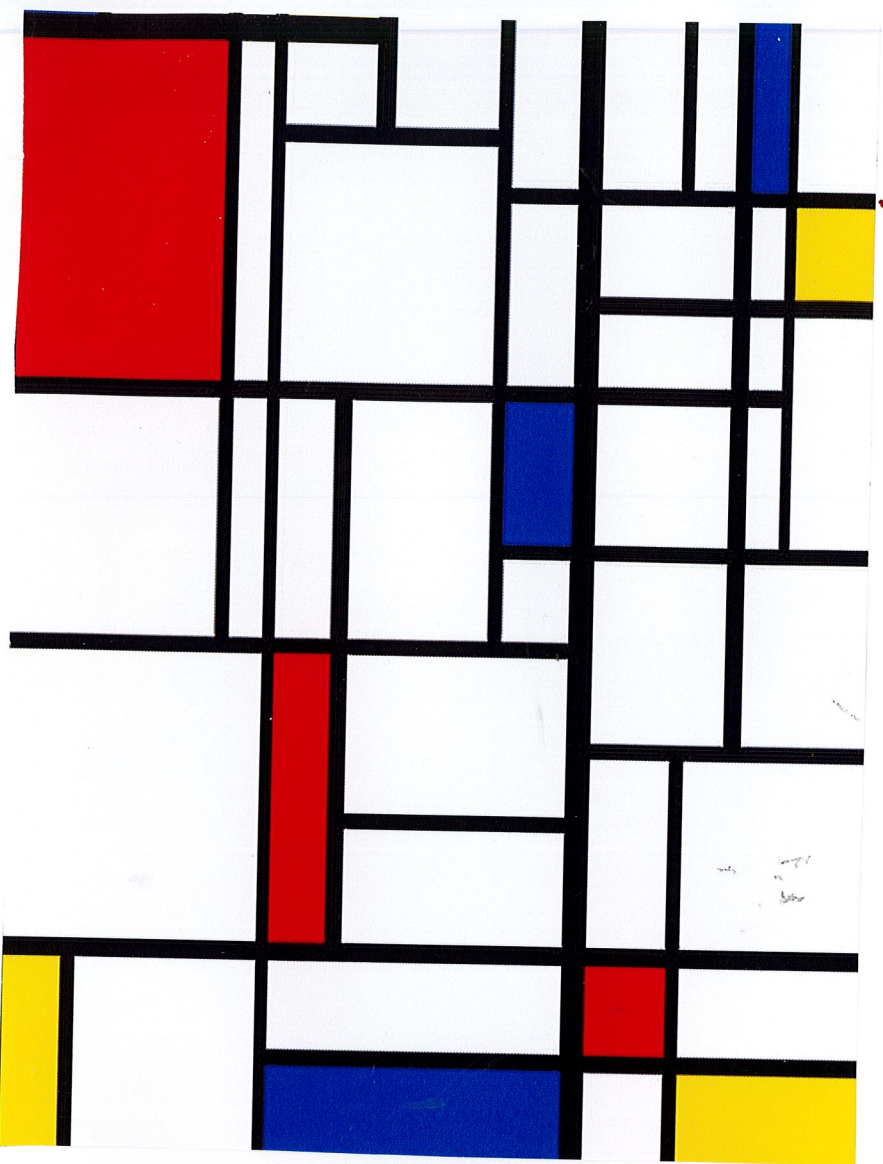
Visual, tactile and Aesthetic
- The top stitching on various pieces of fabric creates visual appeal.

- Pants are floor length
age appropriate

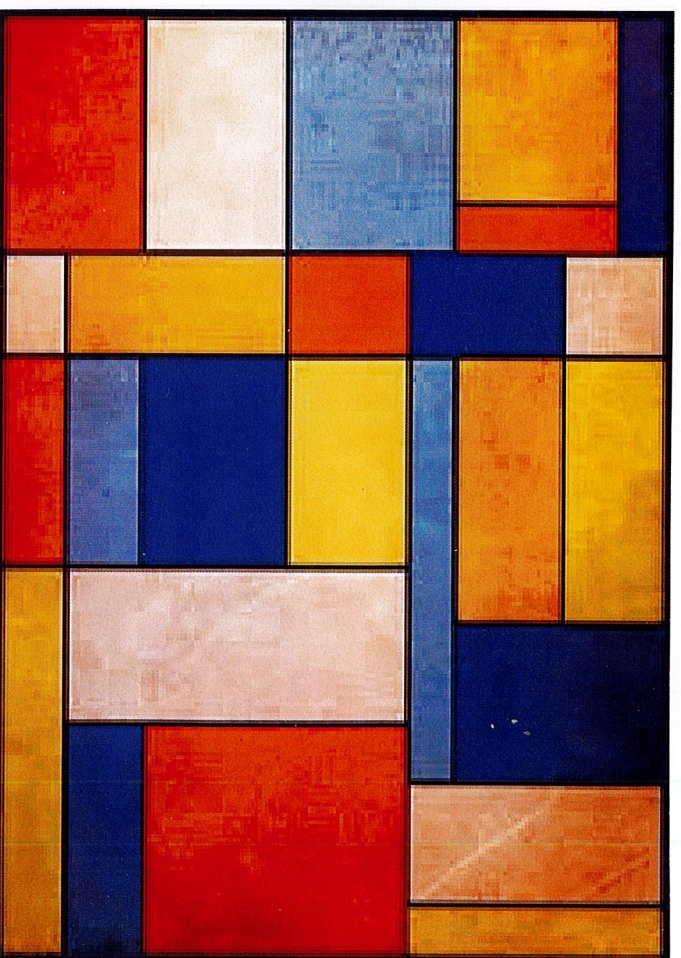
- Silk fabric pieces - elegant and suitable for a wedding. (WCD)

EVALUATION FOR DESIGN OPTIONS:

PDF	Evaluation Criteria	Justification	Score out of 5	End User Comment
Purpose, function and context	Does the garment appear suitable for a casual wedding?	The garment must be suitable for a spring wedding, as it is important that the end user feels comfortable and appropriately dressed for this function.	2/5	I think this garment is nice, however I don't think it would be the best for event
User Centred design	Does the garment appear to be age appropriate?	If the garment isn't age appropriate, Bea may feel uncomfortable to wear the garment in front of adults, the garment may also not suit her if it isn't appropriate for her age.	3/5	These appear fairly age appropriate.
	Does it appear that Bea will be able to reach the closures and inserts herself?	Bea must be able to reach the closures and inserts in the garment herself, so she will remain comfortable and be able to get changed and dress herself with ease.	3/5	I think the elastic waistband is good but I think it will snuggle with the zip
Visual, Tactile, Aesthetic	Does the end user find the garment visually appealing?	The garment should appear to be visually appealing, as this will make Bea confident in what she is wearing, and ensures that she is happy with the design and look of the garment.	5/5	I find these pants very cool, but they would be better suited to another event.
Innovation and Creativity	Does the garment appear to be creative and have explored design elements?	The design should explore new and creative ways to achieve a garment that is unique and that will stand out, something that Bea has requested and something different from what would be found in a clothing store.	4/5	These pants are definitely creative and unique due to the inspiration drawn from art.



PIET MONDRIAN INSPIRED



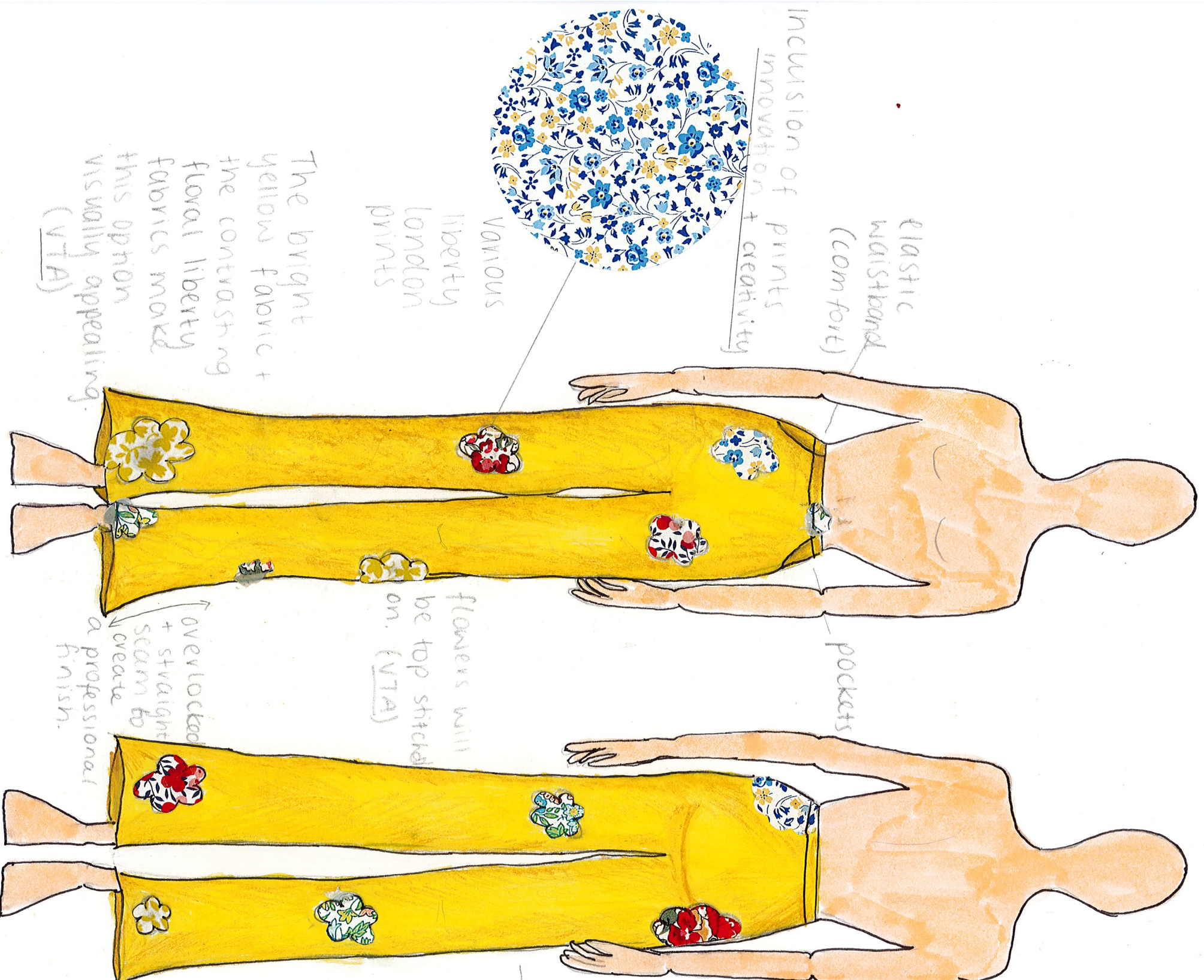
TOTAL: 17/25

SILK



VCE NUMBER: 17282749R

DESIGN OPTION 2



elastic
waistband
(comfort)

inclusion of prints
innovation + creativity

various
liberty
london
prints

The bright
yellow fabric +
the contrasting
floral liberty
fabrics make
this option
visually appealing.
(VTA)

pockets

flowers will
be top stitched
on. (VTA)

overlocked
+ straight
seam to
create
a professional
finish.

floor length
pants make
this design
option age
appropriate.
UCD

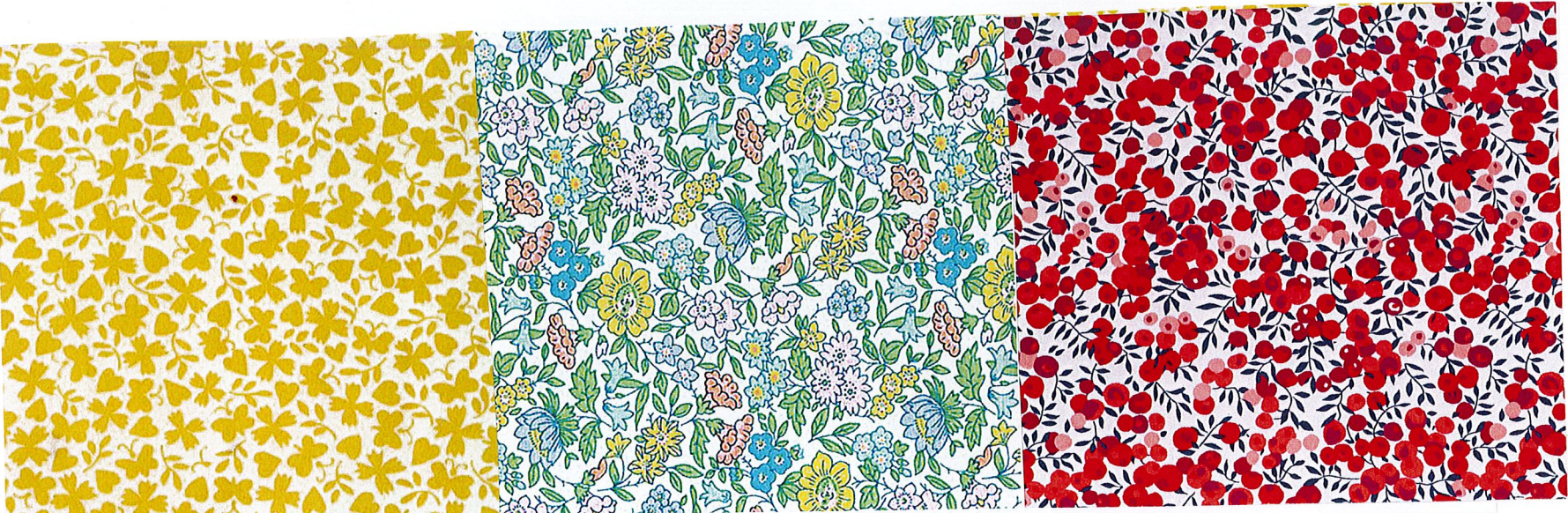
Asymmetrical
print placement
creates visual
appeal (VTA)

the floral
prints make
this garment
perfect for a
casual garden
wedding.

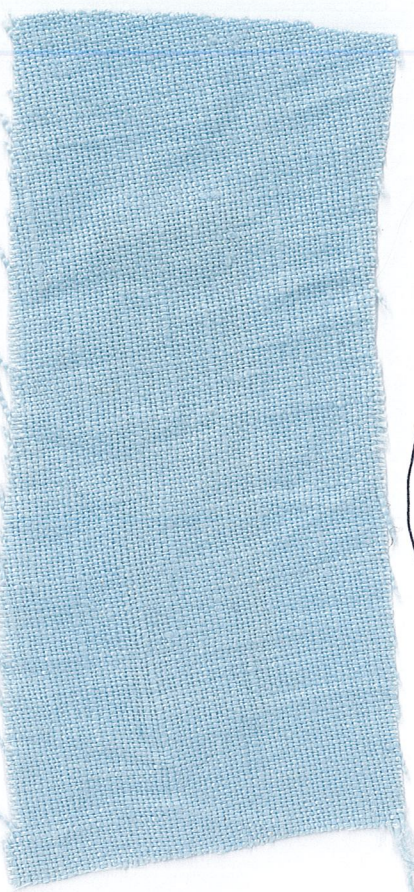
Linen + cotton
- perfect for a
casual wedding
and help Bea
stay comfortable (UCD)

EVALUATION FOR DESIGN OPTIONS:

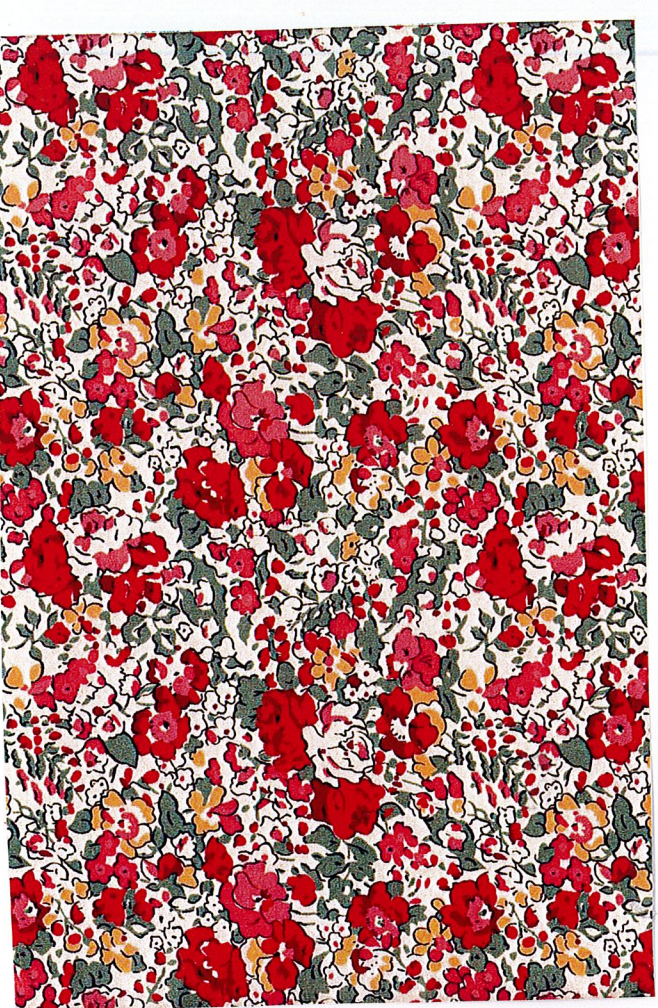
PDF	Evaluation Criteria	Justification	Score out of 5	End User Comment
Purpose, function and context	Does the garment appear suitable for a casual wedding?	The garment must be suitable for a spring wedding, as it is important that the end user feels comfortable and appropriately dressed for this function.	5/5	I think these pants are perfect for a garden wedding!
User Centred design	Does the garment appear to be age appropriate?	If the garment isn't age appropriate, Bea may feel uncomfortable to wear the garment in front of adults, the garment may also not suit her if it isn't appropriate for her age.	5/5	I think these pants appear perfect for my age!
Visual, Tactile, Aesthetic	Does it appear that Bea will be able to reach the closures and inserts herself?	Bea must be able to reach the closures and inserts in the garment herself, so she will remain comfortable and be able to get changed and dress herself with ease.	4/5	I love the idea of an elastic waist-band!
	Does the end user find the garment visually appealing?	The garment should appear to be visually appealing, as this will make Bea confident in what she is wearing, and ensures that she is happy with the design and look of the garment.	5/5	I love the look of these pants, and I particularly love the floral details for my eyes!
Innovation and Creativity	Does the garment appear to be creative and have explored design elements?	The design should explore new and creative ways to achieve a garment that is unique and that will stand out, something that Bea has requested and something different from what would be found in a clothing store.	4/5	These pants are very creative as they will stand out but also remain elegant.



TOTAL: 22/25



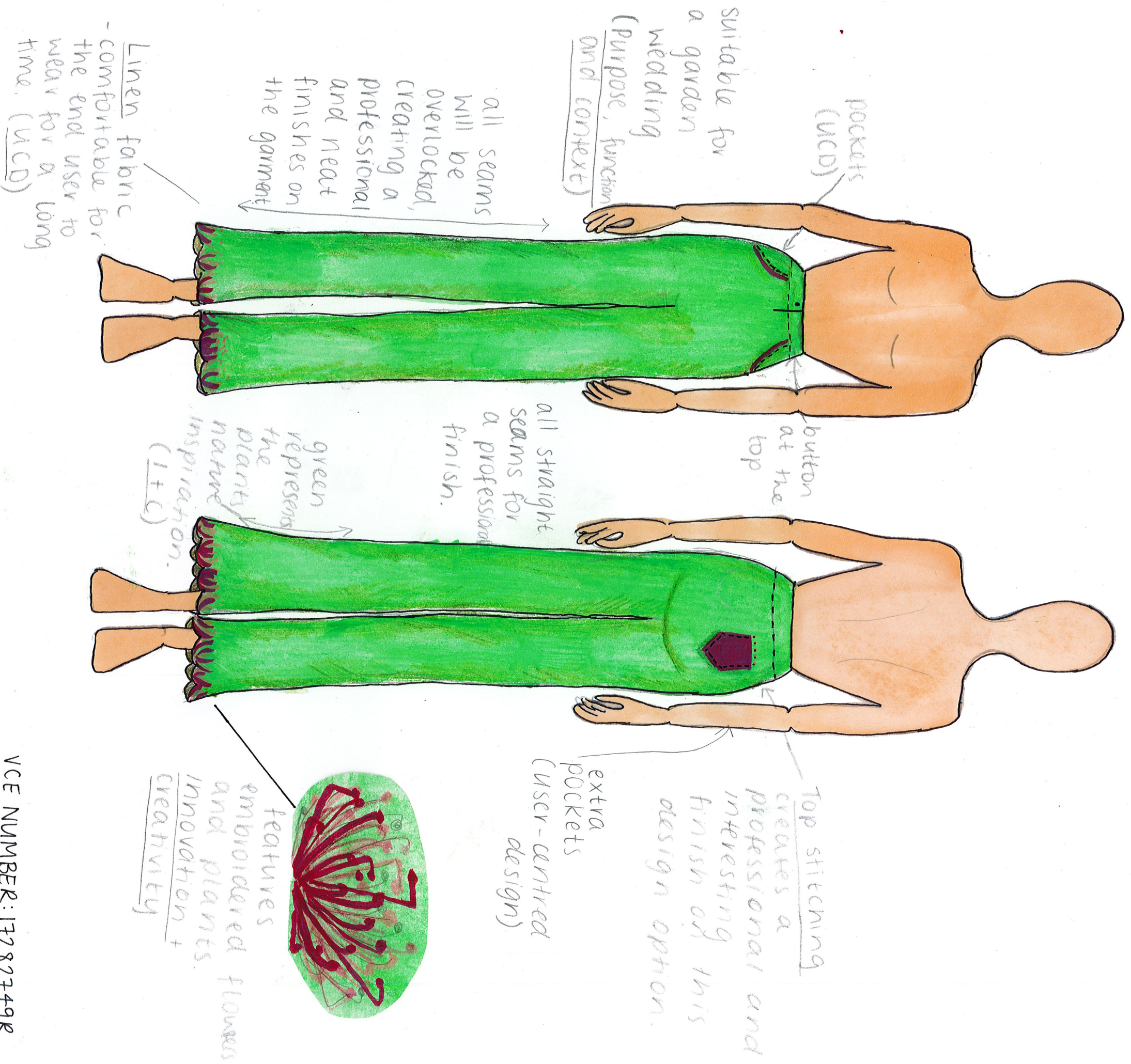
Linen ↗



LIBERTY LONDON INSPIRED



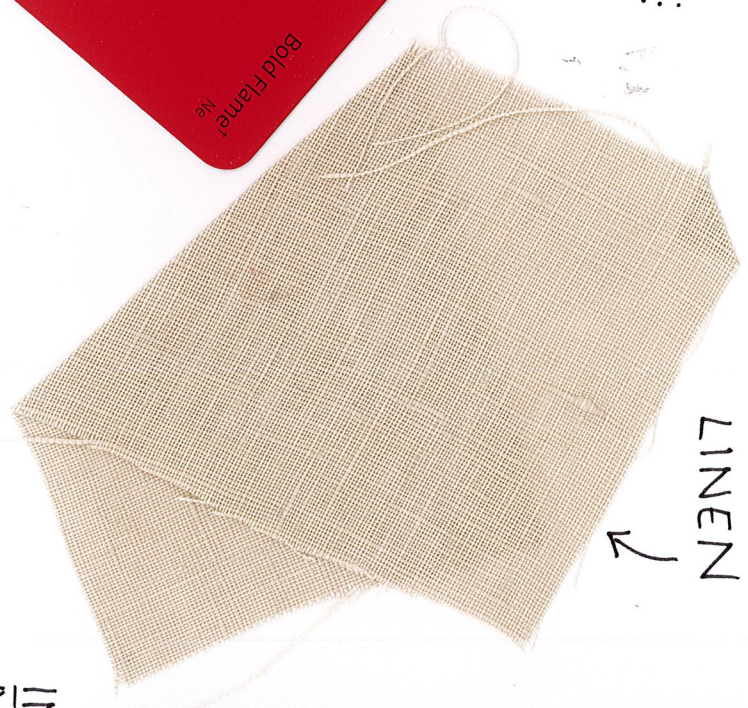
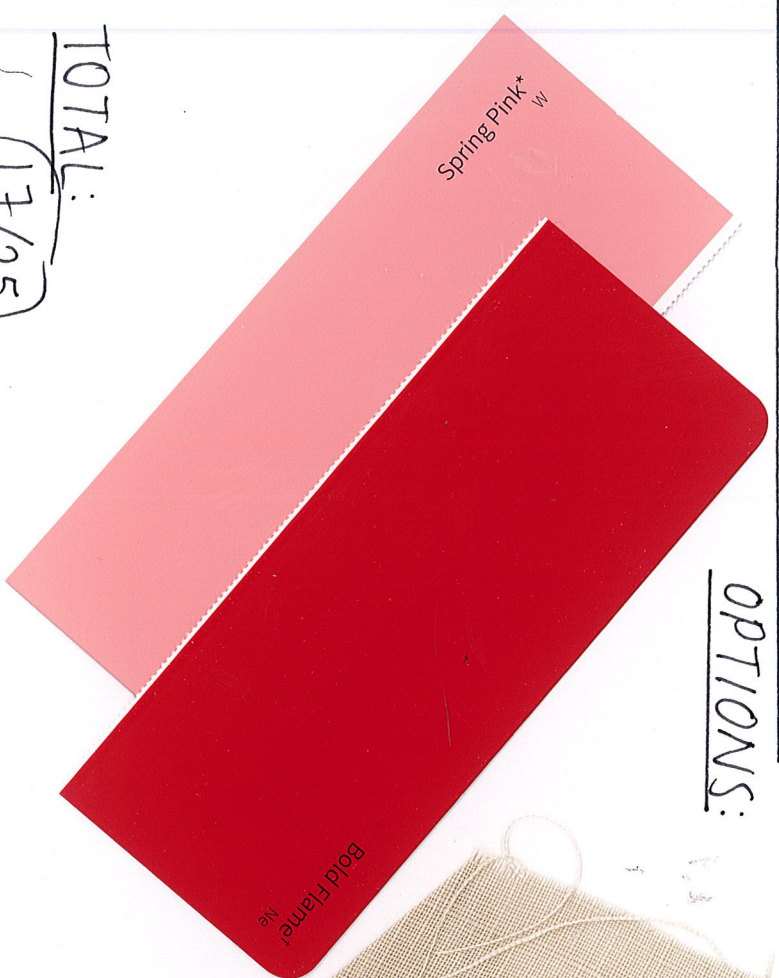
DESIGN OPTION 3



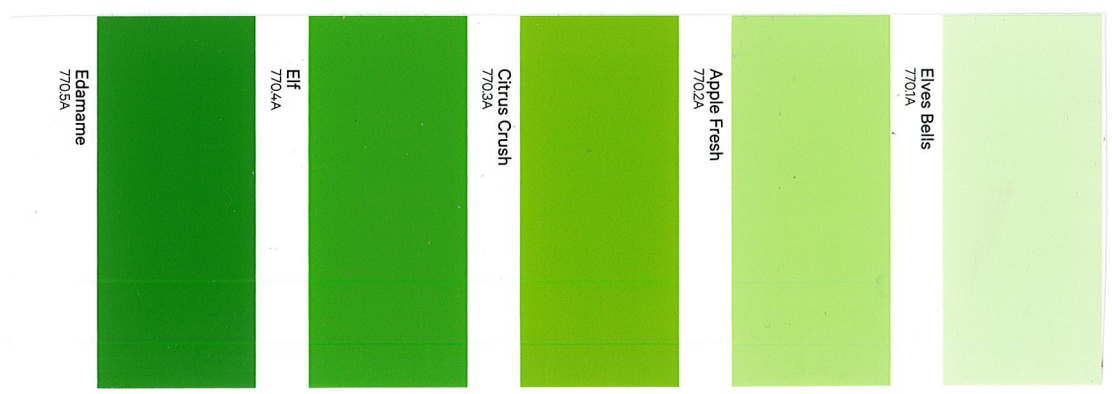
PDF	Evaluation Criteria	Justification	Score out of 5	End User Comment
Purpose, function and context	Does the garment appear suitable for a casual wedding?	The garment must be suitable for a spring wedding, as it is important that the end user feels comfortable and appropriately dressed for this function.	5/5	These pants are clearly appropriate for a casual wedding.
User Centred design	Does the garment appear to be age appropriate?	If the garment isn't age appropriate, Bea may feel uncomfortable to wear the garment in front of adults, the garment may also not suit her if it isn't appropriate for her age.	4/5	This option is definitely age appropriate for a family event.
Visual, Tactile, Aesthetic	Does it appear that Bea will be able to reach the closures and inserts herself?	Bea must be able to reach the closures and inserts in the garment herself, so she will remain comfortable and be able to get changed and dress herself with ease.	3/5	I will be able to reach the button but I prefer the idea of elastic at the waist.
	Does the end user find the garment visually appealing?	The garment should appear to be visually appealing, as this will make Bea confident in what she is wearing, and ensures that she is happy with the design and look of the garment.	2/5	This design option is nice and I like the inspiration, however they are not for my event.
Innovation and Creativity	Does the garment appear to be creative and have explored design elements?	The design should explore new and creative ways to achieve a garment that is unique and that will stand out, something that Bea has requested and something different from what would be found in a clothing store.	3/5	These pants are creative through the reflection of the inspiration, but I prefer design option 2.

EVALUATION FOR DESIGN

OPTIONS:



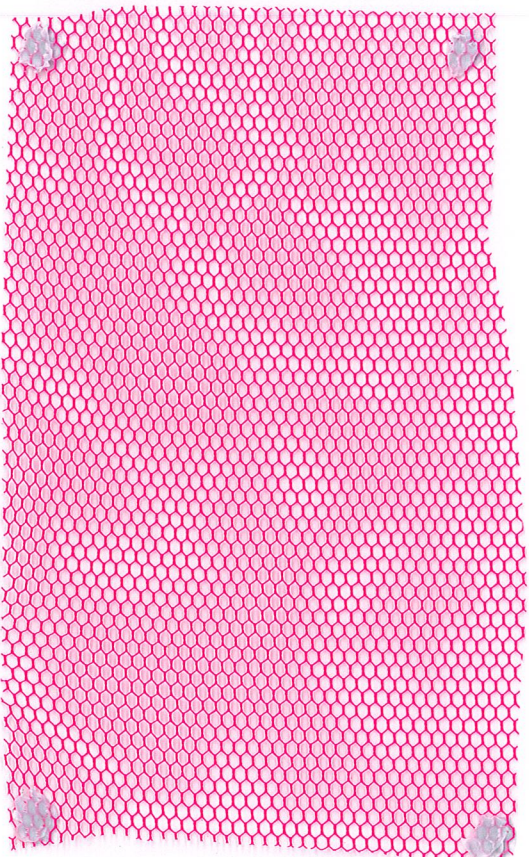
TOTAL:
17/25



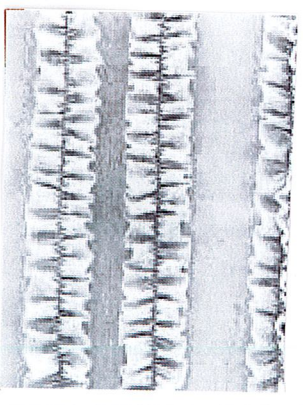
INSPIRED BY NATIVE AUSTRALIAN PLANTS + FLOWER



DESIGN OPTION 4



Tulle Fabric
sample

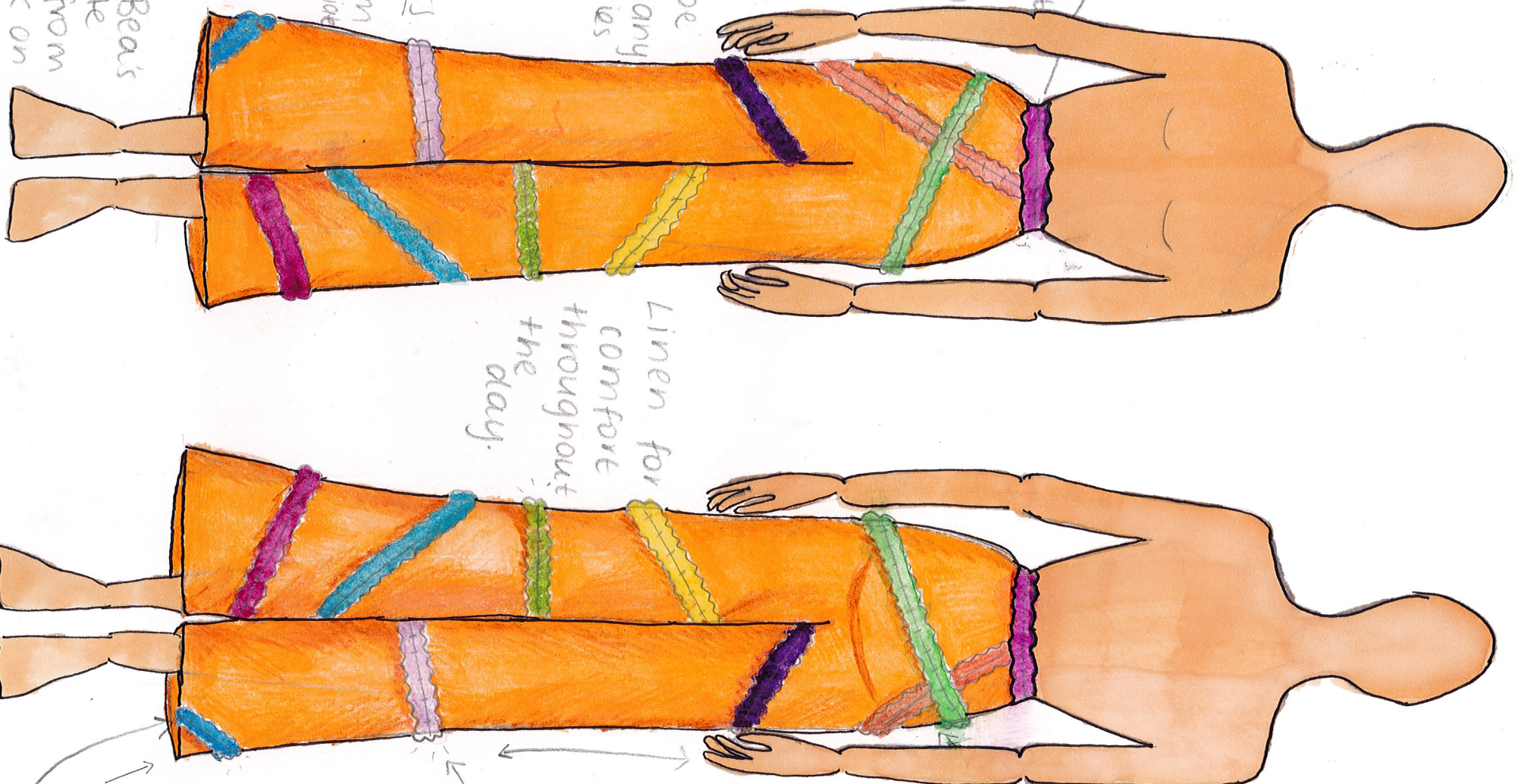


close up of
origami
detailing

Appropriate for
a wedding
(D, F + C)

Straight seam and
overlocked edges make
for a professional
finish

LED strips in the
origami detailing
so Bea can wear
them into the
nighttime and
stand out. (I + C)



Linen for
comfort
throughout
the day.

- The many
colours in the
detailing allow
these pants to be
paired with many
colours. (accessories
etc.) (UCD)

elastic
waistband
for comfort
+ easy
accessibility
(bathroom
etc.)
(UCD)

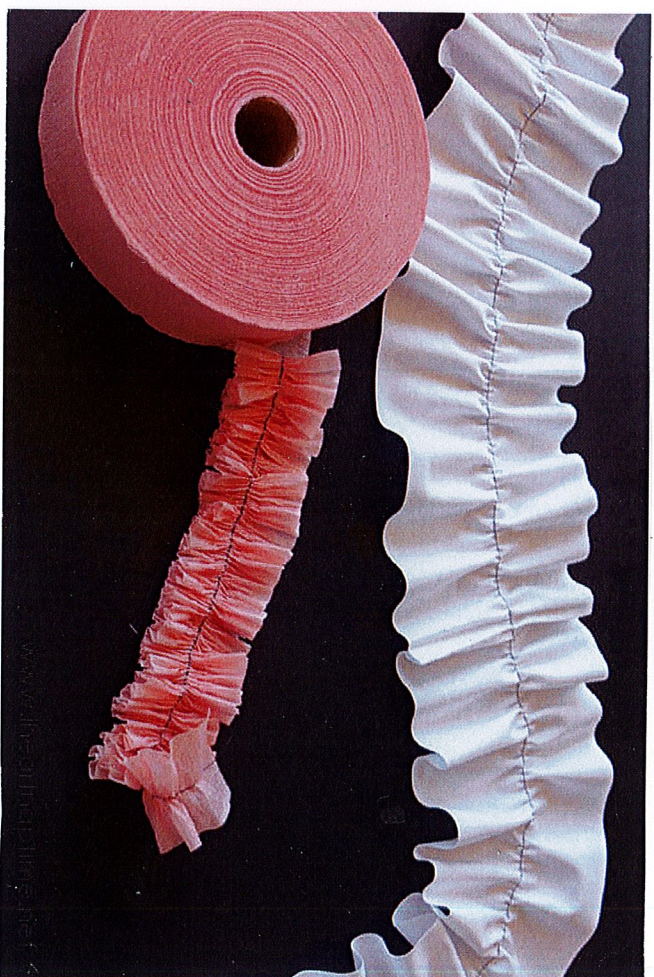
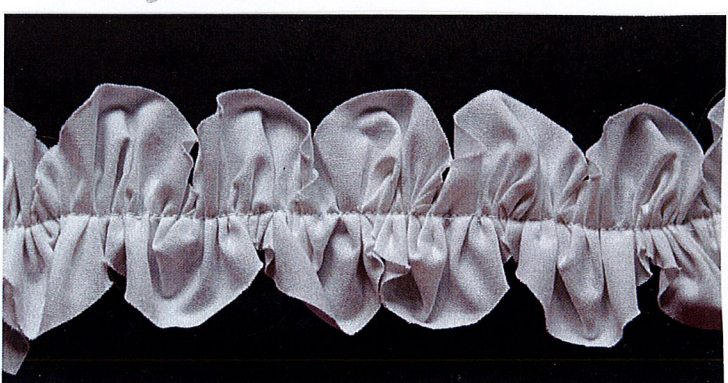
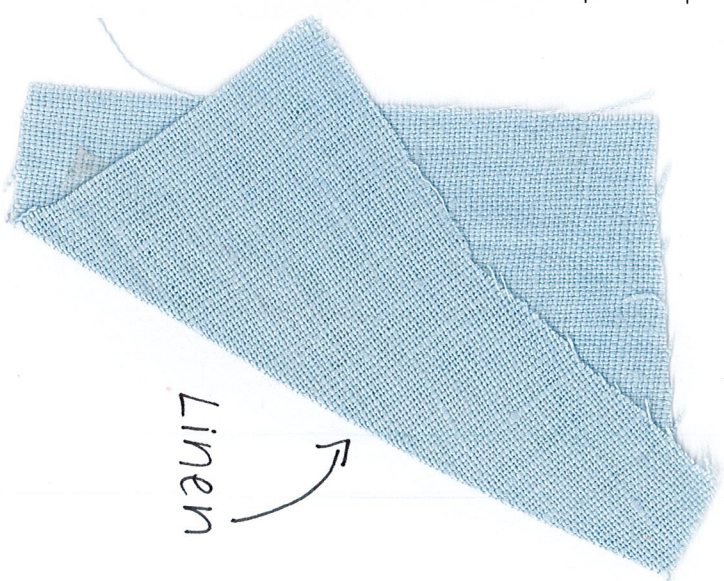
Long pants
making them
age appropriate
(UCD)

wide leg
as per Bea's
favourite
aspects from
feedback on
the research.

Linen pants with
tulle origami details
enhance the effect of
origami detailing.

EVALUATION FOR DESIGN OPTIONS:

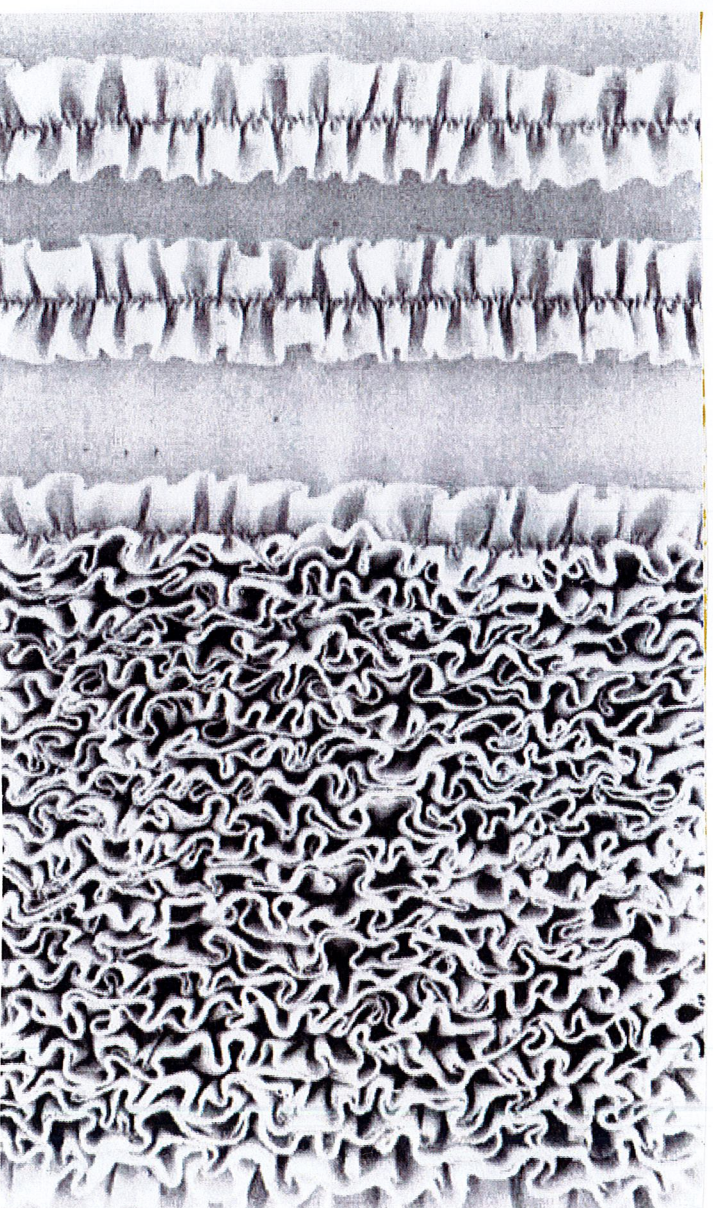
PDF	Evaluation Criteria	Justification	Score out of 5	End User Comment
Purpose, function and context	Does the garment appear suitable for a casual wedding?	The garment must be suitable for a spring wedding, as it is important that the end user feels comfortable and appropriately dressed for this function.	1/5	I don't think this option is very suitable for my event
	Does the garment appear to be age appropriate?	If the garment isn't age appropriate, Bea may feel uncomfortable to wear the garment in front of adults, the garment may also not suit her if it isn't appropriate for her age.	3/5	I think that this pair of pants is best suited to a 15 year old.
User Centred design	Does it appear that Bea will be able to reach the closures and inserts herself?	Bea must be able to reach the closures and inserts in the garment herself, so she will remain comfortable and be able to get changed and dress herself with ease.	4/5	The elastic waistband looks great and appears to be very comfortable
	Does the end user find the garment visually appealing?	The garment should appear to be visually appealing, as this will make Bea confident in what she is wearing, and ensures that she is happy with the design and look of the garment.	2/5	These are visually appealing, however not really to me, especially for a casual wedding.
Visual, Tactile, Aesthetic				
Innovation and Creativity	Does the garment appear to be creative and have explored design elements?	The design should explore new and creative ways to achieve a garment that is unique and that will stand out, something that Bea has requested and something different from what would be found in a clothing store.	5/5	I think these pants are very creative, especially the inclusion of LED lights in the detailing.



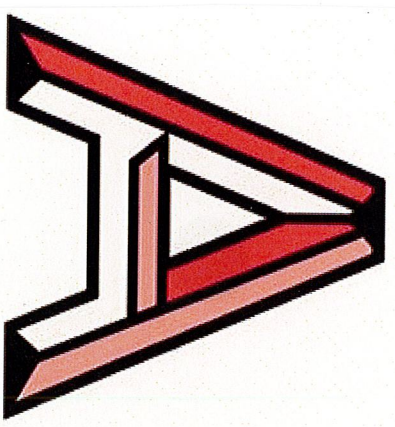
ORIGINAL INSPIRED



TOTAL: 15/25

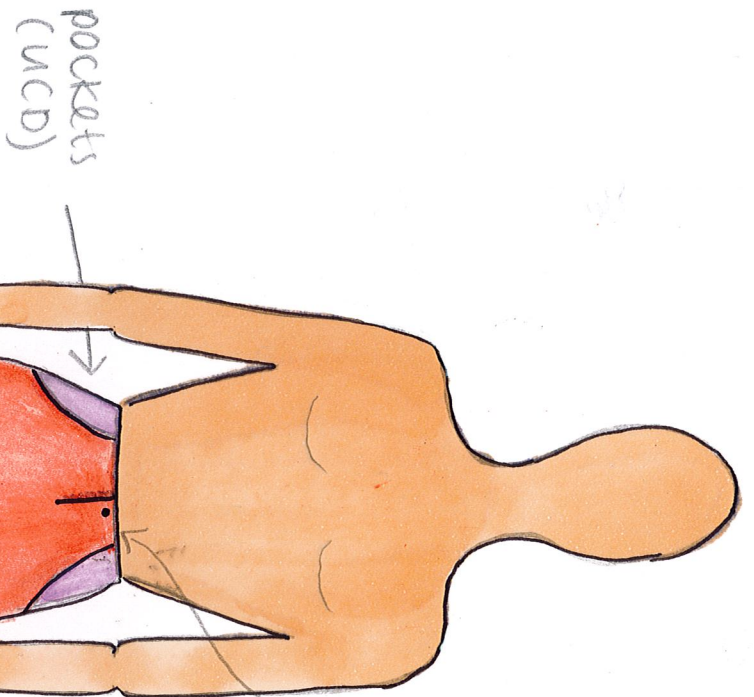


DESIGN OPTION 5



potential monogram
idea for pocket

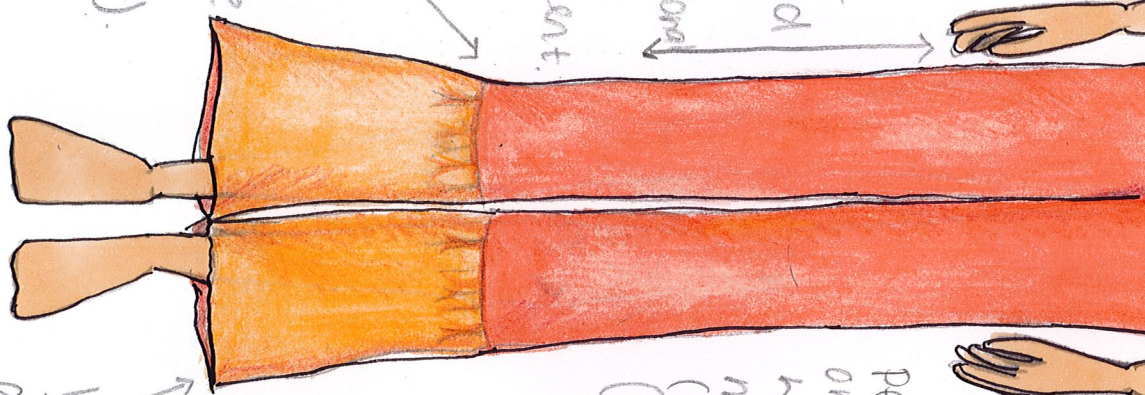
- Letter 'B' not 'A'



pockets
(UCD)

straight
seams +
overlocked
edges for
a professional
finish to
the garment.

Gathering
below the
knee to
create shape
and visual
interest (VTA).

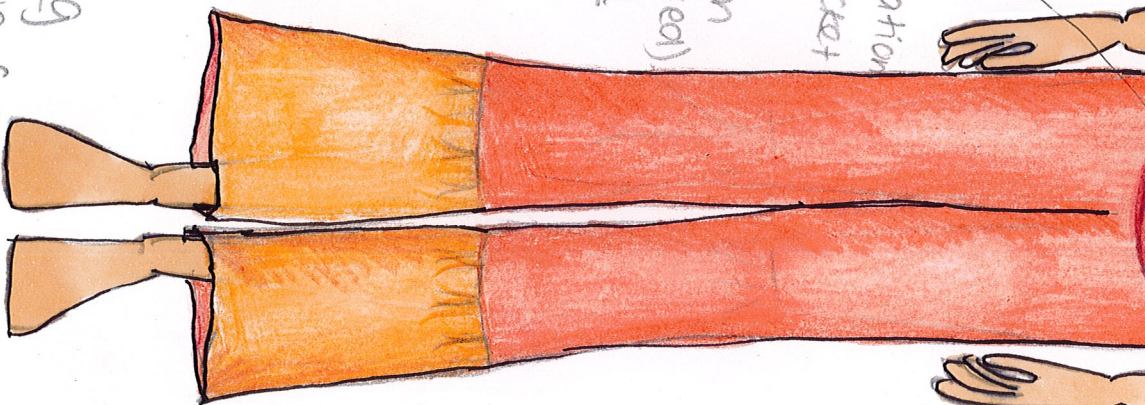


zip closure
with a
button.
Easy for
Bea to
go to
the
bathroom
(UCD)

personalisation
on the pocket
with a
monogram
(embroidered)
(UCD and
VTA)

Wide leg

as drawn from
Bea's feedback on
research.



pocket features
top stitching
(VTA)

contrasting colours
to create visual
appeal (VTA)

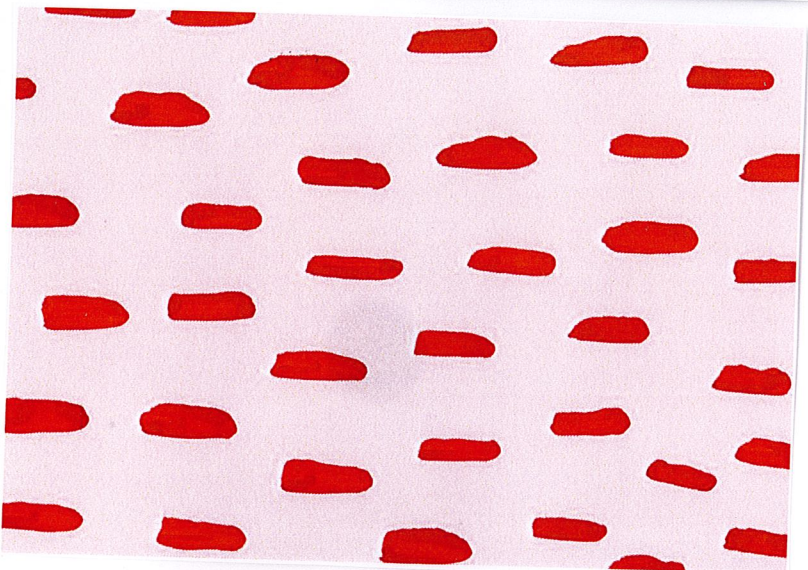
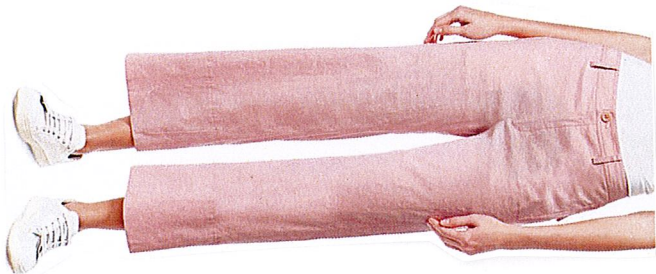
Made of a light

linen for Bea's

comfort throughout
the course of her
cousin's wedding
celebrations. (UCD)

* Also durable.

Gathering in this skirt would be similar to the detail on the bottom of this design option.

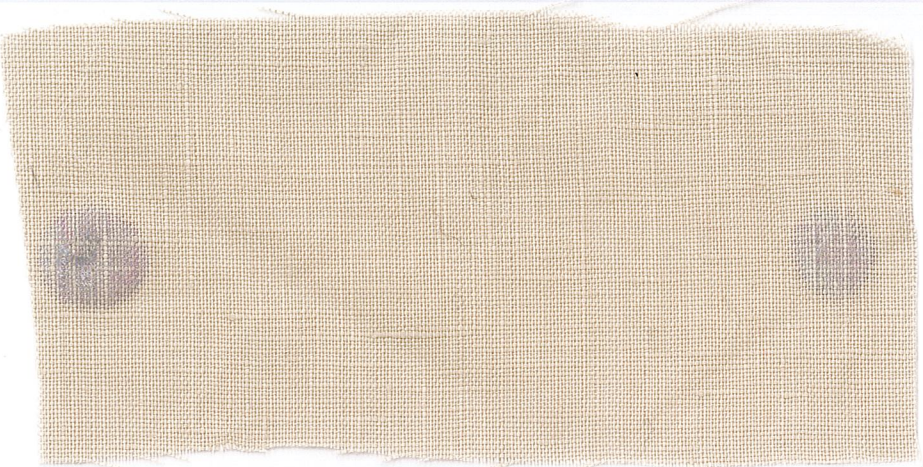


EVALUATION CRITERIA FOR DESIGN OPTIONS:

PDF	Evaluation Criteria	Justification	Score out of 5	End User Comment
Purpose, function and context	Does the garment appear suitable for a casual wedding?	The garment must be suitable for a spring wedding, as it is important that the end user feels comfortable and appropriately dressed for this function.	3/5	I think these pants are nice, but they might be too casual for my event.
User Centred design	Does the garment appear to be age appropriate?	If the garment isn't age appropriate, Bea may feel uncomfortable to wear the garment in front of adults, the garment may also not suit her if it isn't appropriate for her age.	4/5	This design option appears very age appropriate.
Visual, Tactile, Aesthetic	Does the end user find the garment visually appealing?	Bea must be able to reach the closures and inserts in the garment herself, so she will remain comfortable and be able to get changed and dress herself with ease. The garment should appear to be visually appealing, as this will make Bea confident in what she is wearing, and ensures that she is happy with the design and look of the garment.	3/5	I will be able to reach the zip, however I prefer the idea of an elastic waistband for comfort.
Innovation and Creativity	Does the garment appear to be creative and have explored design elements?	The design should explore new and creative ways to achieve a garment that is unique and that will stand out, something that Bea has requested and something different from what would be found in a clothing store.	2/5	The colours on this option are nice but the overall garment doesn't really stand out to me.
			3/5	I think the idea of monogramming the pocket is creative but otherwise they don't really stand out to me personally.

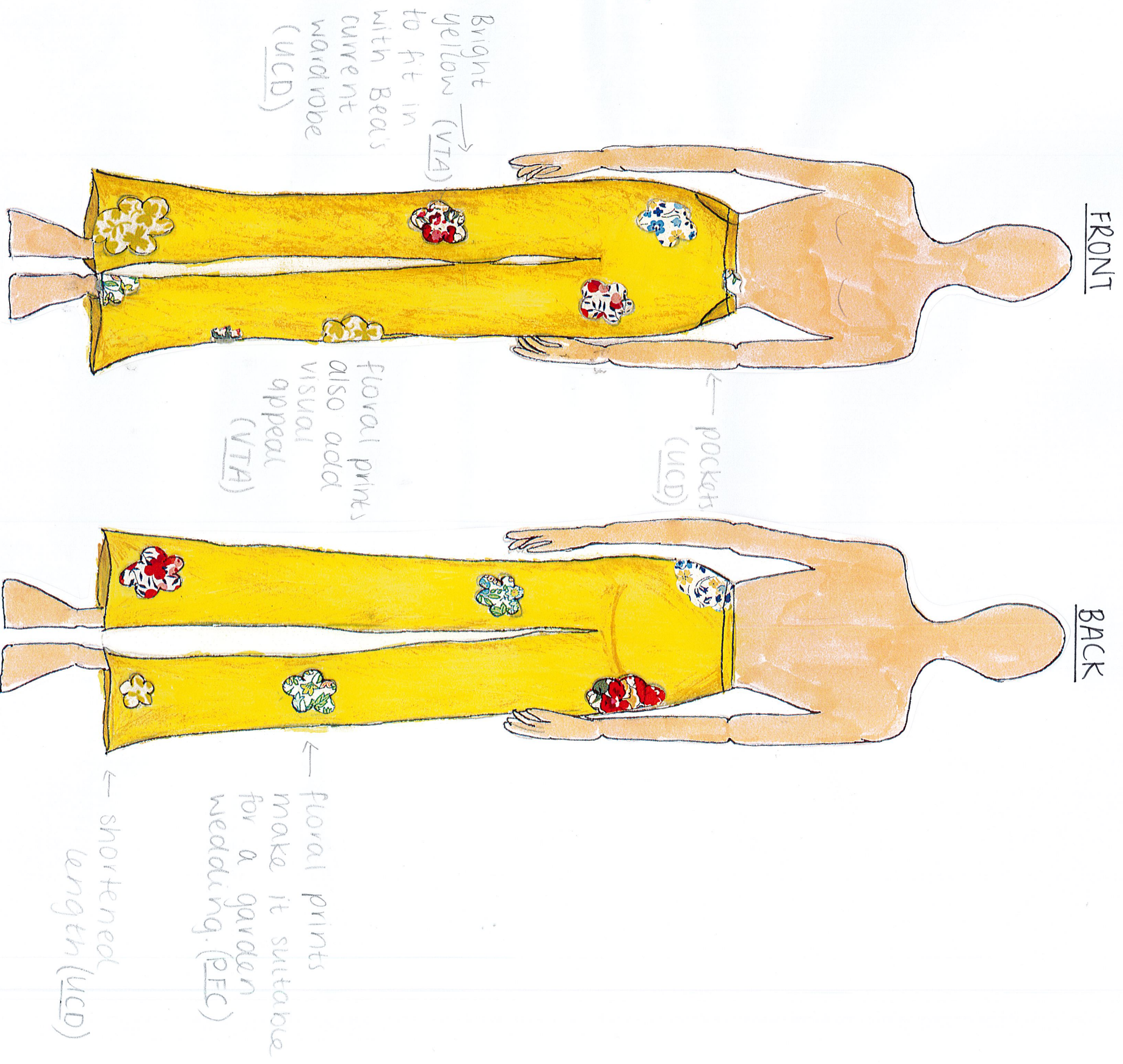
TOTAL: 15/25

Light Linen



PREFERRED DESIGN OPTION

DESIGN OPTION TWO:



JUSTIFICATION OF PREFERRED DESIGN

OPTION

CRITERIA APPLIED TO ALL DESIGN OPTIONS	OPTION ONE	OPTION TWO	OPTION THREE	OPTION FOUR	OPTION FIVE
Does this garment appear to be suitable for a casual wedding?	2/5	5/5	5/5	1/5	3/5
Does this garment appear to be age appropriate?	3/5	5/5	4/5	3/5	4/5
Does it appear that Bea will be able to reach all closures and inserts herself?	3/5	4/5	3/5	4/5	3/5
Does the end user find the garment visually appealing?	5/5	5/5	2/5	2/5	2/5
Does the garment appear to be creative and have explored design elements?	4/5	4/5	3/5	5/5	3/5
TOTAL	17/25	22/25	17/25	15/25	15/25

It is clear from the evaluation criteria matrix that the second design option is the most suited to Bea's event that she will be attending in September. This option had the highest ranking (scoring 22/25). The design is a pair of yellow pants featuring top stitched flowers in a range of Liberty London fabrics, making it very appropriate for a spring wedding held in a garden, as the floral prints reflect the setting of the event. These pants appear very age appropriate as they will both flatter Bea's body, as well being modest and fitting for an all ages occasion, with members of her friends and family present. Bea loves the bright yellow colour of this design option, as it will fit in well with her current wardrobe and the range of colours in the floral prints will allow Bea to wear it with many colours. The linen fabric will allow be to remain comfortable throughout the course of her event, and the long legs on the pants will keep her warm, as the wedding celebrations are likely to continue through most of the day and into the night as well. Bea loves the asymmetrical look of the different placements and prints of the top stitched flower shapes, as this adds a visually appealing aspect to the chosen design option. The pants will be made out of a natural fibre, as this will keep Bea comfortable (as this will also make the pants breathable and light), as well as the pants being durable and easily home laundered. Bea loves the design and thinks that they will definitely be worn more times than just once. The style of the pants is very appealing to Bea; however, she has stated in her end user feedback that perhaps the length could be shortened a bit, in order to flatter her body more. Bea is thrilled with the overall design of these pants and is excited to see them come to life, and to wear them in September to her cousin's wedding.

END USER COMMENT:

"The addition of the floral prints on these pants is very creative and I love the bright and asymmetrical look they give the design. This option is definitely my favourite and I'm very pleased by how it has turned out and am very excited about wearing these to my cousin's wedding. I am happy to keep giving feedback and be involved in the production process, to ensure these pants are perfect for my event in September."